

BestofTheInterstate.com Offers Local Businesses Superb Advertising Opportunities at Reasonable Rates

Algonquin, IL - BestofTheInterstate.com wants local businesses across the U.S. to know that they don't have to pay thousands of dollars for a billboard on the interstate to advertise themselves. The alternative solution is to get listed on **Best of the Interstate**, a popular and successful platform that showcases the best attractions and businesses for people traveling along U.S. interstates.



AmericasRoadTrip.com and its sister website **BestofTheInterstate.com** were founded by Randy Scott and his wife Meredith. The idea for the websites was inspired when the couple began filming road trip videos while stopping at every exit of the U.S. interstate system.

“While doing this, we found that business owners along the interstates were faced with a huge decision when it came to promoting their businesses,” says Scott. “Either pay \$1,500 to \$2,500 per month for a billboard, or nothing! Our goal is to solve that predicament, and help great people running great businesses succeed.”

BestofTheInterstate.com was born along with BestofI90.com, BestofI80.com, BestofI4.com, etc. Every interstate on the site shows the user ads for local hotels, restaurants, gas stations, campsites, stores, and more, proving to be an invaluable resource for anyone on a road trip.

“It allows travelers to plan their road trip more effectively,” Scott adds. “We like to say that it helps people make their road trip more about the journey rather than just the destination. And it's the perfect solution for businesses that might otherwise get passed by.”

Randy and Meredith are confirmed travelers themselves. While a team back in Chicago works on the day-to-day, Randy and Meredith travel across the U.S. and personally attend each state's tourism show. Having recently purchased an '08 Tiffin Allegro Bus motorhome and refurbished a U-Haul trailer, they are currently in Wyoming with their two cats, exhibiting at the [Wyoming State Tourism Conference](#) coming up on January

28, a yearly event that brings together over 400 influential tourism and hospitality industry representatives.

The couple is looking for great businesses for the ***Best of the Interstate***, and they are also searching for business owners to interview for a weekly nationally syndicated a.m. radio show named 'America's Road Trip.' The show will be aired during Carl Amari's program 'Hollywood 360'.

For more information, visit BestofTheInterstate.com.

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<https://www.americasroadtrip.com/bestoftheinterstate/>